



# WOMAN'S AUXILIARY

## TO THE CALIFORNIA MEDICAL ASSOCIATION

### Progress for A.M.A.-E.R.F.

LAST YEAR the Woman's Auxiliary to the California Medical Association raised \$16,659.20 for the American Medical Education Foundation, and it is satisfying to know that every dollar of this has gone directly into the 86 accredited medical schools in the United States. The deans of 80 of these schools have reported on the uses of these funds, and over half of them said that their schools used part or all of the funds for teaching salaries. Some of the money was used for specific chairs in departments and additional part-time and full-time teachers have been employed, allowing broader curricula and smaller classes as well as increased enrollment. Most of all, money from the A.M.E.F. has permitted deans to retain and attract the quality of teacher essential to medical education.

In many cases, equipment which has been urgently needed but not provided within regular budgets has been obtainable only through the A.M.E.F. gift. The dynamic strides of medical technology makes modern equipment essential for today's medical education.

Students at all levels of studies are receiving A.M.E.F. assistance through direct scholarships, loan funds, graduate assistant stipends and grants.

Some of the private colleges have placed the A.M.E.F. funds in their annual anticipated budgets, and others have placed them in a contingency fund. Foundation funds in many cases have been used at the discretion of the dean for visiting lecturers, faculty travel on professional business, and to alleviate emergencies not anticipated by a budget. These funds also aid research. Teachers and graduate students are constantly hampered in basic research by tightly legislated budgets, and the A.M.E.F. provides the only means in some schools for this desirable activity. Other schools have applied A.M.E.F. gifts to benefit their libraries through salaries to librarians and purchase of books, periodicals and visual equipment.

Some of the county auxiliaries in California have shown great zeal and resourcefulness in promoting A.M.E.F. Los Angeles County auxiliaries raised

\$5,330 last year. The three highest per capita contributors are as follows:

	<i>Total Amount</i>	<i>Members</i>	<i>Per Capita</i>
Tulare County Auxiliary.....	\$ 566.50	69	\$8.20
San Luis Obispo Auxiliary.....	564.50	72	7.85
Orange County Auxiliary.....	2,340.00	345	6.80

The county auxiliaries raise the money in various ways. San Bernardino County sponsored "Bowling for A.M.E.F." and raised \$270 in 15 weeks, which seemed just incidental to having a wonderful time. Other auxiliaries sponsor plays, balls, card parties, rummage sales and auctions, while others sell greeting cards, brooms, cookbooks, fruit cakes and various handmade articles. The cards have been a very effective means of raising money: The "sympathy" card is used to honor the memory of a friend who has died, the "in-appreciation" card is used to express gratitude to a physician, and the "utility" card is used to mark special occasions. These cards are sent by the A.M.E.F. chairman of the county auxiliary upon receipt of a donation.

A method that is proving to be increasingly popular is the Christmas card. Each member of the county medical society is invited to make a contribution to A.M.E.F. and simultaneously send season's greetings to his colleagues. The county auxiliary furnishes the cards, and each donor's name is printed on the cards, which are then mailed to each member of the medical society. The physician is saved the trouble and expense of mailing personal greeting cards to his colleagues, and he has made a contribution to the medical school of his choice through A.M.E.F.

Although auxiliary support to A.M.E.F. has grown apace since we first started this program in 1951, it is not as yet adequate, for the need constantly increases. Dr. Vernon W. Lippard of the Yale University School of Medicine estimated that by 1975 all existing medical schools will have to be expanded and at least 25 more new ones built—simply to produce the 2,000 more physicians who will be needed annually by then for a growing population.

The costs of medical education are at a record high. Statistics show that 30 to 40 per cent of the teaching budget for an entire university's program must be channeled into its medical school. In a typical medical school today less than one out of every five budget dollars comes from tuition. The rest must be drawn out of endowments, gifts, or the U. S. Treasury. Every effort is being made to avoid resorting to federal financing lest government aid lead to the sort of uniformity of medical education that stifles research, coerces the high-level teaching concepts of individual schools and turns private medicine into an expensive federal bureaucracy.

One way to minimize the danger of governmental control is to obtain more funds from private industry. If American corporations last year had donated only one-fortieth of 1 per cent of their net profits before taxes, this sum would underwrite the present deficits of all medical schools in the nation. However, industry's role is dependent upon professional leadership. There is continued need for a physician's personal identification with a vast effort touching upon the graduate as well as the student. The medical fraternity knows that only by leading with its own support can it expect adequate support from nonmedical groups and individuals.

Effective January 1, 1962, the program of the American Medical Education Foundation will be consolidated with that of the American Medical Research Foundation under the new American Medical Association Education and Research Foundation, and will henceforth be known as A.M.A.-E.R.F. This foundation has been incorporated under the laws of the State of Illinois as an educational and scientific organization, and all contributions to this foundation are tax deductible. A board of directors will be elected annually from the membership of the board of trustees of the American Medical Association. The present board of directors and officers are:

Hugh H. Hussey, Jr., M.D., president; Raymond M. McKeown, M.D., vice-president; James Z. Appel, M.D., secretary-treasurer; Leonard W. Larson, M.D., and Gerald D. Dorman, M.D.

At present the foundation is seeking funds to support the following:

- Unrestricted financial assistance to medical schools.
- A medical journalism fellowship program.
- A research grants program for medical research workers.
- A study of perinatal mortality and morbidity.
- A study of continuing medical education

During 1962, the foundation will also undertake to raise funds to assist in the financing of medical scholarships and for loans to medical students, as well as to physicians in internships and residencies.

The A.M.A.-E.R.F. seeks financial support from physicians, medical societies, the Woman's Auxiliary, philanthropic organizations, business entities and the general public. Contributors are encouraged to designate which project they wish to support, and, in the case of financial assistance to medical schools, to designate the specific school that is to receive their contribution, as has been done heretofore under A.M.E.F.

Direct-mail solicitation of physicians and other persons, and publicity designed to help get contributions will be used to support the new foundation.

Mrs. James L. McCartney, national A.M.E.F. chairman of the Woman's Auxiliary to the American Medical Association, Inc., states that the Woman's Auxiliary will continue under the present A.M.E.F. label during the 1961-1962 A.M.E.F. year.

This merged foundation provides us with the added challenge of a broader field of service for medical education.

MRS. GEORGE BOWER  
*A.M.E.F. Chairman, California*

